

 *Your Success is KGIC's Success!*  
KING GEORGE INTERNATIONAL COLLEGE

# GBE

GLOBAL BUSINESS ENGLISH

## > KGIC ADVANTAGE

- The only program combining tourism, hotel management, Business English, and management components.
- Introduction to tourism and hotel management ties in with BC's hottest industry ahead of the 2010 Olympics.
- Great program for students with or without business experience.
- Focus on carefully selected topics in business English speaking environment.
- 4-week practicum offering the opportunity to observe a Canadian organization in action.
- Specifically designed with the Victoria business environment in mind.
- Excellent step-up opportunity to continue in a different KGIC program.

## > PROGRAM LENGTH

- 12 weeks Diploma program
- 26 ½ hours per week  
Monday to Friday
- In class: 8 weeks, 200+ hours
- Practicum: 4 weeks; 100+ hours
- Average 14 students per class

## > ENTRY REQUIREMENTS

TOEFL: CBT 173 / PBT 500 / iBT 61; TOEIC: 650; or completed Level 4 English Advanced at KGIC. Any equivalent recognized international test score or a pass on our entrance exam and interview.

\* For current fee information and start dates, please see our fee information and start dates sheet, or visit our website.

## > GBE (8 WEEKS IN CLASS)

The Business Environment  
Hotel Management Basics  
International Trade  
Selected Hotel Management Topics  
International Communication in Business  
Tourism Fundamentals  
Dealing with People and Practicum Preparation  
Marketing in Tourism

**LEADING TO:**  
Global Business English Diploma

**YOUR GOAL**  
To confidently use business English  
in international trade or tourism and  
hotel management

\* Available at KGIC Vancouver



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