

PMM

POWERSPEAKING AND
MODERN MEDIA



> KGIBC-CTC ADVANTAGE

- Develop necessary communicative English skills
- Become a better listener through a variety of media
- Gain self confidence through weekly oral presentations
- Receive individual fluency and accuracy progress reports
- Meet individually with your teachers to discuss improvement
- Gain valuable experience doing a mock panel job interview
- Write various types of articles for different media
- Go on field trips/or meet guest speakers related to media and powerspeaking

> CAREER OPPORTUNITIES

- Public Speakers
- Actors
- Managers
- English Teachers
- Media Focused Careers
- Professional Presenters

> DIPLOMA PROGRAM

- 1.86 months
- 8 week diploma program
- 26.5 hours per week Monday to Friday
- In class: 212 hours

> ENTRY REQUIREMENTS

Students must have either TOEFL: CBT 133 / PBT 450/ iBT 45/46; TOEIC: 550; or completed English Essentials Level 3 at KGIC or any recognized international equivalency test score or a pass on our entrance exam. No Interview required.

> DIPLOMA REQUIREMENTS

70% average upon successful completion of all modules.

* For current fee information and start dates, please see our fee information and start dates sheet, or visit our website.

Contact information: T: 604-683-7528. W: www.kgibc.ca E: info@kgibc.ca

> PMM (8 WEEKS IN CLASS)

- Unit 1: Powerspeaking & Introduction to Media
- Unit 2: Popular Culture
- Unit 3: News & Journalism
- Unit 4: Television
- Unit 5: Power Speaking & Stereotypes
- Unit 6: Advertising
- Unit 7: Music
- Unit 8: Film & Documentaries

YOUR GOAL:

Improve your communication skills dramatically, while exploring different facets of the media.

* Available at KGIBC-CTC
Vancouver, Victoria & Toronto

